



## Website Privacy Notice

### 1. Collection of data

When you visit our website, you may provide us with personal information (such as name, email address, telephone numbers and/or credit card or debit card information) that you knowingly choose to disclose. We ask for personal information so that we can fulfill your request, return your message, or process your online donation. We do not collect personal information on this website unless you provide it to us. However, we do receive and store information that you enter or give us on the website, or in any other way.

Personally identifiable information is stored on our third-party donor relations management software, Little Green Light, and is not publicly accessible. Personally identifiable information is only accessed by Western Foothills Land Trust staff on a “need to know” basis. Credit and debit card processing is completed via Stripe, a third-party payment processor which maintains a PCI Service Provider Level 1 Certification.

As on many websites, we also may automatically receive general information that is contained in standard server log files, such as your IP address, and cookie information. This information is retained and used in accordance with existing laws, rules, regulations, and other policies. You can visit our site without telling us who you are or revealing personally identifiable information about yourself.

### 2. The way we use information

When you provide information to us, we will use that information to provide the service or information you requested and we may use that information to keep you informed of our work, related issues that may be of interest to you, or for donation solicitations. For example, you may be asked to give us individual information to receive our e-newsletter. We do not share this information with outside parties, unless (i) a service provided on our site requires interaction with a third party, or is provided by a third party; (ii) pursuant to legal action or law enforcement demand; (iii) it is found that your use of this site violates the site editor’s policy, terms of service, or

other usage guidelines; (iv) or if it is deemed reasonably necessary by the site editor to protect the site editor's legal rights and/or property.

In the event you choose to use links displayed on this website to visit other websites, you are advised to read the privacy policies published on those sites.

### **3. Your Data Protection Rights**

Western Foothills Land Trust would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request WFLT for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that WFLT correct any information you believe is inaccurate. You also have the right to request WFLT to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that WFLT erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that WFLT restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to WFLT's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that WFLT transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you would like to exercise any of these rights, please contact us at our email: [info@wfltmaine.org](mailto:info@wfltmaine.org) or call us at 207-739-2124. We will respond to your request within one month.

### **4. Opting out**

If you have registered to receive email communications and you change your mind, you may contact us to have your name removed from our lists. Please send an email to [info@wfltmaine.org](mailto:info@wfltmaine.org) and we will promptly address your request. We will delete your information from our systems but we cannot guarantee that your information will be deleted permanently from any third-party service provider we use.

## **5. Automatic Information**

When you visit our website, our servers make a log of basic information corresponding to the sites and pages you have visited. This information is stored primarily to track the effectiveness of our website and pages within it.

## **6. Cookies**

Like many websites, Western Foothills Land Trust's website sets and uses cookies (simple text files stored on your web browser) to enhance your user experience. Cookies allow us to gather anonymous information, do not contain personally identifiable information, and do not compromise your privacy or security. You may refuse the use of cookies by selecting the appropriate setting on your browser.

## **7. Legal Disclaimer**

There may be factors beyond the site editor's control that may result in disclosure of data. We may disclose personal information when required by law or in the good-faith belief that such an action is necessary to conform to the edicts of the law or to comply with the legal process served on [wflmaine.org](http://wflmaine.org).

## **8. Contact information**

If you have any questions about this policy or about this web site, please feel free to email your concern at [info@wflmaine.org](mailto:info@wflmaine.org) or call us at 207-739-2124.

Changes to our Privacy Policy

WFLT regularly reviews and updates this Website Privacy Policy. The policy was last updated March 2, 2023.